



**SEQUEDGE ASA CAPITAL LTD.**

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**Investment by Sequedge ASA Capital (Cayman) II Limited Partnership in a Chinese Advertising Company**

Hong Kong, 30 December 2009 – Sequedge ASA Capital (Cayman) II Limited Partnership, a form of Cayman Islands managed by Sequedge ASA Capital (Cayman) II Limited, today announced an investment in “A company”, advertising business in China.

“A company” is the leading advertising company in China, having the long term contract with distributors. Their business is growing rapidly, especially, in magazine, broadcasting and outdoor advertising industry. Chinese advertising market is expected to expand very quickly, especially magazine advertising. Meanwhile, they have shared the benefits from high- growth market because of having the strong relationship with the distributors for years.

**About Sequedge ASA Capital Group**

Sequedge ASA Capital Group has been established in concert with Sequedge Group and Aoyama Sogo Accounting Office in April 2008 as an entity for universal financial services of private equity investments. Sequedge ASA Capital Group explores the investment business and other related businesses in Asia to offer the best financial solutions.

Through the Sequedge ASA Capital Group network, research and investment banking activities, Sequedge ASA Capital Group has established unique access to Asia and its authorities, hard-earned knowledge of what is really happening and strategic insights into Asia investment trends.

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